Top Manager Reputation

The permanent observatory of top managers with the best online reputation certifies that:

Simone Dominici

of KIKO

is among the top100 managers with the best online reputation in Italy starting from June 2023

Achieved the following results:

Best ranking position	116	37.51 on July 2023
Best position in the sector Fashion & Beauty	12	37.50 on June 2023
Ranking position 2024	141	37.87

The permanent observatory Top Manager Reputation (www.en.topmanagers.it) monthly and analytically analyzes the web reputation of the top executives of the most important companies in the national landscape. Established in 2013 in partnership with Affari & Finanza of La Repubblica, and since October 2018 has become a monthly feature on L'Economia of Corriere della Sera. The analyzed database is composed of digital content detectable online. The ranking examines Web 1.0 channels (news and mentions), those on Web 2.0 (blogs, social networks) and the historical evolution, calculating for each content the reputational contribution in both quantitative (volumes) and qualitative (values) terms.

Top Manager

Non-modifiable and non-reproducible Certificate No. 4603DB5F issued on 28/11/2026.
The original certificate copy is digitally stored and protected in the archives of the observatory.