Top Manager Reputation

The permanent observatory of top managers with the best online reputation certifies that:

Renzo Rosso

President of OTB

is among the top100 managers with the best online reputation in Italy starting from October 2019

Achieved the following results:

Best ranking position	9	61.08 on June 2021
Best position in the sector Fashion & Beauty	1	60.18 on April 2021
Ranking position 2024	12	68.40

The permanent observatory Top Manager Reputation (www.en.topmanagers.it) monthly and analytically analyzes the web reputation of the top executives of the most important companies in the national landscape. Established in 2013 in partnership with Affari & Finanza of La Repubblica, and since October 2018 has become a monthly feature on L'Economia of Corriere della Sera. The analyzed database is composed of digital content detectable online. The ranking examines Web 1.0 channels (news and mentions), those on Web 2.0 (blogs, social networks) and the historical evolution, calculating for each content the reputational contribution in both quantitative (volumes) and qualitative (values) terms.

Top Manager

Non-modifiable and non-reproducible Certificate No. 55724157 issued on 26/11/2026.
The original certificate copy is digitally stored and protected in the archives of the observatory.

Company certified UNI CEI EN ISO/IEC 27001:2017 (Certificate No. 54744) - UNI EN ISO 9001:2015 (Cert. No. 9175.RPTM)