N. 4FE94259 29/11/2025

## **Top Manager Reputation**

The permanent observatory of top managers with the best online reputation certifies that:

## Marco Marazia

## General Manager of Widiba

is among the top100 managers with the best online reputation in Italy starting from **December 2023** 

					3			
		_	_	_				

Best ranking position 140 37.02 on January 2024

Achieved the following results:

Best position in the sector

Finance 27

**37.37** on March 2024

Ranking position 2024

147

37.21

The permanent observatory Top Manager Reputation (<a href="www.en.topmanagers.it">www.en.topmanagers.it</a>) monthly and analytically analyzes the web reputation of the top executives of the most important companies in the national landscape. Established in 2013 in partnership with Affari & Finanza of La Repubblica, and since October 2018 has become a monthly feature on L'Economia of Corriere della Sera. The analyzed database is composed of digital content detectable online. The ranking examines Web 1.0 channels (news and mentions), those on Web 2.0 (blogs, social networks) and the historical evolution, calculating for each content the reputational contribution in both quantitative (volumes) and qualitative (values) terms.



Non-modifiable and non-reproducible Certificate No. 4FE94259 issued on 29/11/2025. The original certificate copy is digitally stored and protected in the archives of the observatory.