Top Manager Reputation

The permanent observatory of top managers with the best online reputation certifies that:

Luciano Colombini

Chief Executive Officer of Banca Ifis

is among the top100 managers with the best online reputation in Italy starting from March 2019

Achieved the following results:

Best ranking position	90	37.04 on February 2020
Best position in the sector Finance	15	34.04 on March 2019

The permanent observatory Top Manager Reputation (www.en.topmanagers.it) monthly and analytically analyzes the web reputation of the top executives of the most important companies in the national landscape. Established in 2013 in partnership with Affari & Finanza of La Repubblica, and since October 2018 has become a monthly feature on L'Economia of Corriere della Sera. The analyzed database is composed of digital content detectable online. The ranking examines Web 1.0 channels (news and mentions), those on Web 2.0 (blogs, social networks) and the historical evolution, calculating for each content the reputational contribution in both quantitative (volumes) and qualitative (values) terms.

Top Manager

Non-modifiable and non-reproducible Certificate No. 11707AC1 issued on 21/11/2026.
The original certificate copy is digitally stored and protected in the archives of the observatory.

Company certified UNI CEI EN ISO/IEC 27001:2017 (Certificate No. 54744) - UNI EN ISO 9001:2015 (Cert. No. 9175.RPTM)