Top Manager Reputation

The permanent observatory of top managers with the best online reputation
certifies that:

Gianbattista La Rocca

Chief Executive Officer and General Manager of Italo - Nuovo Trasporto Viaggiatori

is among the top100 managers with the best online reputation in Italy
starting from June 2019

Achieved the following results:

Best ranking position	88	36.54 on November 2019
Best position in the sector Transport	4	35.81 on June 2019

The permanent observatory Top Manager Reputation (www.en.topmanagers.it) monthly and analytically analyzes the web reputation of the top executives of the most important companies in the national landscape. Established in 2013 in partnership with Affari & Finanza of La Repubblica, and since October 2018 has become a monthly feature on L'Economia of Corriere della Sera. The analyzed database is composed of digital content detectable online. The ranking examines Web 1.0 channels (news and mentions), those on Web 2.0 (blogs, social networks) and the historical evolution, calculating for each content the reputational contribution in both quantitative (volumes) and qualitative (values) terms.

Top Manager

Non-modifiable and non-reproducible Certificate No. DE303156 issued on 29/11/2026.
The original certificate copy is digitally stored and protected in the archives of the observatory.

Company certified UNI CEI EN ISO/IEC 27001:2017 (Certificate No. 54744) - UNI EN ISO 9001:2015 (Cert. No. 9175.RPTM)