Top Manager Reputation

The permanent observatory of top managers with the best online reputation certifies that:

Bruno Scaroni

Country CEO for Italy of Zurich

is among the top100 managers with the best online reputation in Italy starting from **April 2026**

Achieved the following results:

Best ranking position	**120**	**42.27** on April 2026
Best position in the sector **Finance**	**24**	**42.27** on April 2026

The permanent observatory Top Manager Reputation (www.en.topmanagers.it) monthly and analytically analyzes the web reputation of the top executives of the most important companies in the national landscape. Established in 2013 in partnership with Affari & Finanza of La Repubblica, and since October 2018 has become a monthly feature on L'Economia of Corriere della Sera. The analyzed database is composed of digital content detectable online. The ranking examines Web 1.0 channels (news and mentions), those on Web 2.0 (blogs, social networks) and the historical evolution, calculating for each content the reputational contribution in both quantitative (volumes) and qualitative (values) terms.

Top Manager

Non-modifiable and non-reproducible Certificate No. 919AACCA issued on 13/06/2026.
The original certificate copy is digitally stored and protected in the archives of the observatory.

Company certified UNI CEI EN ISO/IEC 27001:2017 (Certificate No. 54744) - UNI EN ISO 9001:2015 (Cert. No. 9175.RPTM)